

# Miller Paint



## Achieving reliable uptime, increased security, and scalability with colocation.

**Colocation provides the enterprise customer with access to state-of-the-art facilities that are geared to provide efficiency and reliable uptime.**

Business happens online and connectivity is critical. For small to medium sized organizations where the cost of downtime averages nearly \$9,000 per minute, it becomes increasingly important to keep the enterprise running. More and more businesses are moving equipment off premises to datacenters with world class power, cooling, and connectivity.

Miller Paint is an Oregon-based paint company that got its start in 1890 inside a stone mill. The company has grown to 56 stores in the Northwest region and offers products and services to public, commercial, and residential customers. The company focuses on delivering superior paint products, providing extraordinary customer service, and a deep involvement in the community. With locations in Oregon, Washington and Idaho, the need for connectivity, reliability and scalability is key to delivering services to customers and maintaining internal operations.

“Great customer service means our systems can’t go down. Number one, we needed reliable power and security to meet critical connectivity needs. We toured four other facilities and hands down, Opus Interactive was it. They’re Portland-based, have similar environmental commitment goals, and it takes something like 8 badge swipes just to reach our equipment. ”

Miller Paint  
**Kevin C. Connell, Network Manager**

### About Opus Interactive

Founded in 1996, Opus Interactive provides cloud hosting, managed services and colocation from Tier III+ data centers in Hillsboro, Portland, Silicon Valley, and Dallas.

Through close partnerships with industry-leaders and a commitment to customer satisfaction, Opus Interactive has earned a reputation for customized IT solutions that fit unique requirements for equipment, scalability, budget and future growth needs of its customers.

Headquartered in Portland, Oregon, Opus Interactive is an accredited member of the International Managed Services Provider Alliance and is PCI-DSS, HIPAA, and SSAE16 audited.

- Cloud Hosting
- Colocation
- DRaaS & Backup
- Hosting
- IaaS



## Customer solution at a glance

### HARDWARE

- HPE ProLiant BL460c Server Blades
- Arista 10/40Gb Switches
- HPE High-Performance SAN Storage

### SERVICES

- Managed Security
- Managed Compliance & Auditing
- Managed Licensing
- Managed Firewalls
- Managed Servers

Colocation helps enterprise customers ensure better connectivity, reliable power, room for growth, an improved network security. Small businesses get the same facility and security benefits of a large IT department without large amounts of capital investment. Medium to large sized enterprises can expand their infrastructure capacity while saving on costly construction or facility leasing.

## THE CHALLENGE

When they began their search for a colocation partner, all of Miller Paint's critical infrastructure was located on-premises in a standard commercial building. Without a purpose-built heating and cooling solution, the company had begun to experience air conditioning issues during the summer months and also faced a potential fail-over backup challenge with only one operating UPS on location.

The company made the decision to find a partner in the region that would not only provide the reliability, but also demonstrated environmental commitment.

## THE CUSTOMIZED SOLUTION

After touring four facilities in the area, Miller Paint selected Opus Interactive's location in Hillsboro. The 345,000 square foot LEED Gold facility delivers space, security, reliable power, and industry-leading sustainability. With 22 years of valuable partnerships and expertise, Opus Interactive operates as retail provider in the facility, which was recently selected as the flagship datacenter for LinkedIn for its uptime and unprecedented levels of efficiency.

Miller Paint's cooling and sustainability goals have been exceeded at this facility. The Tier III datacenter has up to 24MW of power capacity with a PUE rating of 1.16 and is backed by 31MW of generator power and UPS redundancy. Hydro-electric power sourced from Bonneville Power Administration enables the facility to achieve a 96% reduction in carbon dioxide emissions when compared to the national utility average.

## RESULTS

- ✓ Simplified IT environment
- ✓ State-of-the-art power and network reliability
- ✓ Reduction in servers and hardware
- ✓ Improved scalability
- ✓ Increased security

"We've got great respect for how Miller Paint has operated through the years and are honored to be selected to work with them. Their commitment to community and environment is very in line with our own and we're happy to be able to enable them to stay online and accessible and achieve their growth goals."

Chief Executive Officer  
**Opus Interactive**

### Opus Interactive Headquarters

1225 W Burnside Street  
Suite 310  
Portland, OR 97209

✉ sales@opusinteractive.com  
☎ (503) 972-6690 / (866) 678-7955

**opusinteractive.com**