

Northwest Energy Efficiency Alliance (NEEA)



Reliability and customer service for energy efficiency program delivery.

As populations grow and more connected devices come online, the demand for energy continues to grow in the United States. Using technology to improve efficiencies of products and places lessens demand.

The growth of the industrial and transportation sectors, along with the expansion of new technologies are driving industry expansion and energy usage. EIA reports show that in 2015, the United States consumed 97.7 quadrillion Btu. The International Energy Outlook, projects that world energy consumption will grow by 56% between 2010 and 2040. Energy efficiency plays a key role in delivery. In the year 2013 alone, Americans save more than \$30 billion on utility bills thanks to ENERGY STAR energy saving appliances.

Mobilizing the market toward energy efficiency is the most cost-effective way to meet our future energy needs. The Northwest Energy Efficiency Alliance (NEEA) is an alliance of more than 140 Northwest utilities and energy efficiency organizations working on behalf of more than 13 million energy consumers. Today, more than 140 Northwest utilities and energy efficiency organizations working together on behalf of 13 million energy consumers.

“In many ways, websites are the face of our energy efficiency programs. Opus Interactive’s AWS monitoring services keep us secure and up-to-date.”

Marketing Manager
Northwest Energy Efficiency Alliance (NEEA)

About Opus Interactive

Founded in 1996, Opus Interactive provides cloud hosting, managed services and colocation from Tier III+ data centers in Hillsboro, Portland, Silicon Valley, and Dallas.

Through close partnerships with industry-leaders and a commitment to customer satisfaction, Opus Interactive has earned a reputation for customized IT solutions that fit unique requirements for equipment, scalability, budget and future growth needs of its customers.

Headquartered in Portland, Oregon, Opus Interactive is an accredited member of the International Managed Services Provider Alliance and is PCI-DSS, HIPAA, and SSAE16 audited.

- Cloud Hosting
- Colocation
- DRaaS & Backup
- Hosting
- IaaS



Customer solution at a glance

SERVICES

- Managed Services
- AWS Maintenance

BUSINESS BENEFITS

- 24x7x365 High-touch support
- Reliability
- Local partner
- Environmentally-friendly vendor and solution

Through collaboration and pooling of resources, the region's utilities and stakeholders have harnessed their collective influence to drive market adoption of energy efficiency products, services and practices for the benefit of utilities, consumers and the region. Since 1996, the region has cost-effectively delivered over 1,275 MW of energy efficiency through market transformation - enough energy to power more than 900,000 homes each year. In the next 5 years, the agency seeks to "fill the energy efficiency pipeline with new products, services, practices and approaches" and continue to operate programs that "result in substantive and measurable change in market conditions, resulting in energy savings."

THE CHALLENGE

Streamlined programs, practices, and infrastructure are paramount to NEEA's success. Ownership and maintenance is difficult to track and monitor with 15 complex programs. Multiple program websites living within different hosted environments and managed by multiple program management contractors resulted in varying levels of performance and increased man power costs to monitor and manage websites. Additionally, NEEA wanted reliable managed services within the region that could offer the level of customer support they needed to make monitoring and management a phone call away. And finding a hosting partner with the same shared commitment to energy-efficiency and sustainability an unexpected benefit.

THE CUSTOMIZED SOLUTION

Opus Interactive delivers a comprehensive website monitoring and management service that delivers 24x7 support with on-site engineers provided by single Portland-based company. In addition, the company also has the elasticity to expand level of AWS Monitoring services to include; patented discovery, mapping, and pre-configured monitoring policies for AWS services and technologies. To meet future growth needs, the expanded AWS Monitoring would allow for NEEA to further optimize investments by providing deep insights into website performance and bandwidth usage, infrastructure, resource and workload management and compare performance over extended time.

A provider in the regional cloud market since 1996, Opus Interactive specializes in custom IT solutions hosted on high-performance infrastructure inside of state-of-the-art data centers that are built to LEED Silver and Gold Certified standards. The company is headquartered in Hillsboro and named retail cloud and colocation provider for the Infomart Datacenter located in Hillsboro which was recently selected as the flagship datacenter for LinkedIn, in part for its unprecedented levels of efficiency and performance. In addition to facility selection, Opus Interactive's own sustainable practices include, green power purchases, high-efficiency HVAC units, low footprint servers, waterside economizers, airside economizers, cold-aisle containment, and internal Green Team purchasing policies.

"We're honored to be selected to work with NEEA. Their work in the region and for energy-efficiency in the nation is important, not just for creating programs but driving awareness and building out the sustainable energy infrastructures of tomorrow."

Chief Executive Officer
Opus Interactive

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