

Corios



Powering predictive analytics with the security, scalability, and reliability of cloud computing.

The future is now and it looks like predictive analytics. As users stream and consume data, gaining meaningful insights becomes increasingly more important.

Data collection offers the enterprise the ability to monitor campaigns, store customer interactions, report sales activity and analyze processes. And it's only just beginning. IDC predicts worldwide revenues for big data and business analytics will grow from \$130.1 billion in 2016 to more than \$203 billion in 2020.

But data collection by itself is just big data. IDC estimates that the world will generate 180 zettabytes of data in 2025 and "data monetization", or interpreting the data to yield enterprise results, will evolve into a major source of revenue as enterprises seek practical ways to translate data into profitable business solutions. Corios is a leader in the discipline of management analytics consulting. The Portland-based company specializes in banking and credit unions, energy, insurance, and retail customers. Corios combines analytical, business management, and technological expertise to help clients cut through the complexity, chart a clear path forward, and make measurable progress toward business objectives.

"We weren't interested in being part of the price wars being waged by public cloud providers. We were looking for a business partner with the same level of integrity as Corios, who could deliver top shelf capability. Opus Interactive was that partner."

President & Founder
Robin Way
Corios

About Opus Interactive

Founded in 1996, Opus Interactive provides cloud hosting, managed services and colocation from Tier III+ data centers in Hillsboro, Portland, Silicon Valley, and Dallas.

Through close partnerships with industry-leaders and a commitment to customer satisfaction, Opus Interactive has earned a reputation for customized IT solutions that fit unique requirements for equipment, scalability, budget and future growth needs of its customers.

Headquartered in Portland, Oregon, Opus Interactive is an accredited member of the International Managed Services Provider Alliance and is PCI-DSS, HIPAA, and SSAE16 audited.

- Cloud Hosting
- Colocation
- DRaaS & Backup
- Hosting
- IaaS



Customer solution at a glance

HARDWARE

- HPE ProLiant BL460c Server Blades
- Arista 10/40Gb Switches
- HPE High-Performance SAN Storage

SERVICES

- OpusCloud powered by VMware
- Managed Security
- Managed Compliance & Auditing
- Managed Licensing
- Managed Firewalls
- Managed Servers

Translating data helps enterprise customers understand customer needs, retain clients, manage risk and regulatory compliance and streamline operations to provide a competitive edge in increasingly competitive industries.

THE CHALLENGE

The biggest challenge facing Corios in their hunt for a cloud provider wasn't migration strategies or building the case for digital transformation. It was finding the right partner who could scale and deliver high caliber hosting, colocation, and managed services. Corios has been in business since 2010 and recently achieved a three-year growth rate of 958%, and ranked No. 400 on the Inc. 5000 list of the country's fastest growing companies between 2012 and 2015.

Demonstrated agility, reliable infrastructure, industry compliance, and security were among the list of attributes Corios was looking for. In addition, the company who specializes in working with highly sensitive data, also sought to find a partner who delivered the same level of integrity to its customers, including SOC2, PCI-DSS and HIPAA. Opus Interactive was selected out of 5 providers for the company's demonstrated abilities in virtualization, security, and corporate values.

THE CUSTOMIZED SOLUTION

With more than two decades of experience hosting and managing critical IT infrastructures, Opus Interactive has fine-tuned partnerships, approach, and platform to offer customers resilience, performance, cost, manageability and scalability. The company worked closely with the Corios team to understand their storage, compute, compliance and certification requirements to draft a customized cloud, colocation, and managed services solution that delivers when, where, and how it should.

RESULTS

- ✓ Scalable cloud solution successfully supported three-year growth rate of 958%.
- ✓ Resilient power and network.
- ✓ With Opus Interactive taking over IT management, Corios is able to focus on its core product software.
- ✓ Opus Interactive's infrastructure was instrumental in Corios Group earning its SSAE16 SOC2, and PCI-DSS.

“We're honored to be considered a partner of Corios. They're a great group, dedicated to simplifying complexity to deliver a human result. However we can help them deliver that, that's what we're in this business for.”

Chief Executive Officer
Opus Interactive

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